7. Graphic Medicine conference in Dundee (July 2016)

Our conference presentation received positive feedback from other medical + art/comics projects. It also helped our team see what else is possible.

TAGES & PAGES

8. Work in progress:

- we're planning further consultation with primary school pupils (younger than YPAG)
- we're writing a project brief

9. Things we need to consider when evaluating this project:

- · does the number of General Anaesthetics go down? (quantitative evidence)
- number of physical/digital copies distributed (quantitative evidence)
- interviews (?) with healthcare staff and families (qualitative evidence)
- feedback from YPAG and other consultation (qualitative evidence)

10. Still to do:

- write a project plan
- apply for funding
- recruit an artist-writer
- make our photostory/comic/booklet
- ask YPAG for more feedback at draft stage
- publishing (print and digital)
- distribution (make sure people know about it)
- evaluation (does it do what we need it to do?)

6. Bright Ideas in **Health Awards** 2016

Our project was shortlisted for an innovation award, which was a great confidence boost.

What's it like to have an MRI scan?

Making a book-photostory-comicstory as patient information



3. Other directions

Other patient information project ideas grew from that same meeting: apps, passports, and more!

2. Meeting Dec 2015

Lots of people brought lots of ideas to this first meeting. This was great, but was it too much? We soon agreed a specific, manageable, project idea: to make a booklet about what it feels like to have an MRI scan, and to involve young people in making decisions about the project.





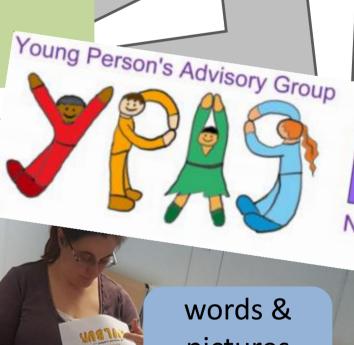


4. Exploring

We investigated other patient

focus our ideas on what our

information materials, to help us



pictures patient info

> text-only patient info

5. YPAG consultation May 2016

MRI app

We asked YPAG members to tell us what's good and bad about existing patient information materials: text, pictures, photostories, comics, and apps. Key points: keep it realistic, not too much text, consider different styles for different age groups, give enough space to write in, stories are useful.



Claire and colleagues in Radiology wanted to help children and young people understand what it's like to have an MRI scan. The existing patient information materials were text-heavy, so what could they do to improve this? Maybe using pictures, activities or stories? Claire and Julie sent an email asking if anyone in the Great North Children's Research Community could help.



YPAG conference poster December 2016 Julie Anderson*, Claire Watson*, Lydia Wysocki** *Great North Children's Hospital, **Applied Comics Etc and Newcastle University